

+26%

+31%

## **Power of Three**

## **Product Innovation**

Women's revenue on 2-year CAGR basis

Men's revenue on 2-year CAGR basis

Launched our new Air Support Bra with unique innovations that expand our offering in high impact training.



## **Omni Guest Experience**

Company operated stores on 2-year CAGR

+9%

Digital revenue on 2-year CAGR

+66%

Open stores generating productivity in line with 2019 levels.



## **Market Expansion**

International revenue on 2-year CAGR +43%

North American revenue on 2-year CAGR

+26%

Opened 11 new stores, ending Q2 with 534 stores globally.



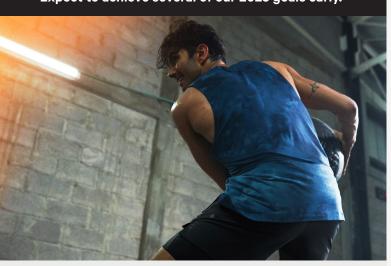
Total revenue

\$1.5B/+61%

Revenue growth on 2-year CAGR basis +287

Adjusted EPS<sup>1</sup> \$1.65

Expect to achieve several of our 2023 goals early.



"Our second quarter results demonstrate the continued momentum across the business, and how we are living into our Power of Three growth plan and Impact Agenda commitments. We launched exciting new products, experienced strength across channels and geographies, and announced new partnerships that will allow us to become a leader in product sustainability. I'm inspired every day by our teams around the world for their continued enthusiasm, agility, and commitment to the brand."

Calvin McDonald, CEO, lululemon

This infographic contains 'forward-looking statements,' which are based on our current expectations, but they involve a number of risks and uncertainties that could cause actual results to differ materially from those anticipated. These risks and uncertainties include (but are not limited to): our ability to maintain the value and reputation of our brand, the current COVID-19 cornosvirus pandemic and related government, private sector, and individual consumer responsive actions; our highly competitive market and increasing competition; increasing selling prices, our ability to anticipate consumer preferences and successfully develop and introduce new, innovative and updated products; the acceptability of our products to guests; our ability to securately forecast guest demand for our products; changes in consumer shopping preferences and shifts in distribution channels; our ability to realize the potential benefits and syverejies sought with the acquisity of MIRRORs; our ability to manage our growth and the increased complexity of our business effectively, our ability to search and the products of the produce our products changes in a forecased complexity of our business effectively, our ability to securately long to the produce our products; suppliers or manufacturers not complying with our Vendor Code of Ethics or applicable laws; our ability to deliver our products to the market and to meet guest expectations if we have problems with und institutions system; increasing anist security breaches with respect to our information technology-based systems function effectively and grow our e-commerce business globally; climate change, and related logislative and regulatory responses; increased scrutiny; regarding our environmental, social, and governaints excurity breaches with respect to our information technology-based systems function effectively and grow our e-commerce business globally; climate change, and related logislative and regulatory responses; increased scrutiny regarding our environmental, social, and g

Please refer to our second quarter earnings release which is available at http://investor.lululemon.com/ and to our Report on Form 10-Q filed with the SEC on Sentember 8, 2021 which is available at www.sec.gov

Non-GAAP measure This metric is a non-GAAP financial measure and is not intended to be considered in isolation or as a substitute to the financial information prepared and presented in accordance with GAAP. A reconciliation of this non-GAAP financial measure to its most directly comparable GAAP measure follows:

Adjusted financial measure Adjusted earnings per share excludes transaction and integration costs, and certain acquisition-related compensation costs, incurred in connection with the acquisition of MIRROR, and the related income tax effects of these items.

Q2 2021	Diluted EPS (\$)
GAAP measure	\$1.59
Transaction and integration costs	0.01
Acquisition-related compensation	0.05
Adjusted non-GAAP measure	\$1.65